



Expired Domain Names and Domain Snapper Auctions

- ✓ Increase Website Traffic
- ✓ Get New Customers
- ✓ Dominate Your Industry

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What are Expired Domains?

Domain names are never actually owned by a registrant (the person whose name the domain is registered to), but are licensed to them for a fixed period of time. In Australia this is 2 years. Google Inc. does not own Google.com.au – they just have the licensing rights for the domain.

Towards the end of this license period, the registrant is given reminders to renew this license by their registrar (the company who manages their domain name for them). If the registrant chooses not to renew their domain name license, the domain name will become available to register at the end of that license period when it expires, on a first come first served basis.

In Australia, all domain names are made available at the same time each day at 2pm AEDT (Sydney time). There are approximately 500 domain names that become available again in Australia each day, some of which can be extremely valuable to the right person. Sometimes, there may be more

than one person who would like to register that domain name (sometimes there are many), so competition to see who gets there first is fierce.

What are Domain Snapper Auctions?

Through our partnership with Australia's largest and most trusted registrars, we have developed the technology to help you register that domain name ahead of the competition. Each day, we run the [Domain Snapper Auctions](#), where we list the domain names that are due to be made available on that day. Clients then bid on their favourite domain name(s), and if come close of auction at 1:59pm AEDT they are the winning bidder, we then attempt to snap the domain name the millisecond it is possible to do so.

Why do I care?

If you have any online presence, or intend to have one, then you cannot afford to neglect this important process. Acquiring valuable, keyword rich domain names can be a superb source of new traffic, and with it, new customers. Having a domain name that closely matches your industry or niche generally ranks better in search engine results, and is more likely to appear at the top. Many domain name savvy clients create additional websites to compliment their existing website, funnelling traffic to their primary website. Furthermore, can you afford to let these valuable virtual properties fall in to the hands of your competitors? If you are yet to establish your website, then what better way than to acquire a premium domain name and jump start your new business venture?

Get started in 2 minutes – Easy as 1, 2, 3

Step 1

To bid in the [Domain Snapper Auctions](#) you must be registered (for free) on Netfleet.com.au here:

<https://www.netfleet.com.au/members.php>

Step 2

Once you have received your welcome email and following the confirmation link, you are ready to go (please also check your Spam/Junk folders, as occasionally emails may incorrectly go here). Next, you must subscribe to the Domain Snapper Auctions here:

<https://www.netfleet.com.au/cart.php?pid=2>

Where you choose your subscription options, and configure the details to be used when we register a domain name for you.

Step 3

And the final step, check out the list of domain names up for auction right now in the [Domain Snapper Auctions](#) and submit your bids here:

<https://www.netfleet.com.au/simple/snapper>

Can't Find The Right Domain?

If you don't have time to keep on checking the [Domain Snapper Auctions](#) for domain names you want, let [Netfleet Alerts](#) do the hard work, and email you when a domain name that matches your industry, keyword or niche is added for sale in any of the sales platforms on Netfleet.com.au.

[Netfleet Alerts](#) is a free service which requires no registration. You just configure your alerts, and forget about them. You will be emailed as soon as a positive match is found.

To set up your [Netfleet Alerts](#), simply logon to the following URL:

<http://www.netfleet.com.au/alerts>

Need Help? Contact Us

Further information can be found in the [Domain Snapper Auctions User Guide](#) here:

<http://www.netfleet.com.au/expiring-domains>

If you have any questions regarding any aspect of buying or selling domain names on Netfleet.com.au, please feel free to [Contact Us](#) by following this link and we will be happy to help:

<http://www.netfleet.com.au/index.php?a=contact>